SOS MEDIA *Creative Consulting*

Typekit

Here are some favorite typefaces from Typekit, and recommendations from other Colorado designers.

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SOS Media

sosmedia.com

Gastromond – Super chunky, fun and elegant serif.

Lapture – A beautifully chiseled serif by JAF. The display bold italic is especially refined.

Trump – Condensed sans serif by Canada Type. Perfect for huge headlines.

Basic Sans – Great all-around sans serif for daily use, by Latinotype.

Ernestine – Highly legible slab serif with a funky personality.

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Typewolf

typewolf.com

Ambroise – A high-contrast serif from French foundry Typofonderie.

Maiola – A calligraphic serif from TypeTogether

Grad – A serif with some personality by Mark Simonson of Proxima Nova fame.

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Good Apples

goodapples.com

Eskapade – Blackletter weights.

Dapifer – Heavier stencil weights

Sign Painter | House Slant – Classic

Robot Mono – Fun monospace

Azo Sans Uber – Super thin and good chunky weights

Nuvo – Fun sans

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Cast Iron Design

castirondesign.com

Supria Sans – A friendly sans serif with a little personality from Hannes von Döhren

Acumin – A rational sans serif, well drawn, very extensive.

Aktiv Grotesk – Even more rational, by Dalton Maag.

Hobeaux Rococeaux – For funky display, by James Edmonson (OH no Type Co)

Fit – Just for fun, by David Jonathan Ross (DJR).

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Jeff Walters

studiojeffrey.com

Adobe Caslon – Perfect serif for typesetting a lot of copy and mixing the faces.

Museo Slab – Slab. Use on the web for headlines and good type mixing with a sans.

Futura PT – Sans serif. Useful for ads & marketing.

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